

Libby Simpson

Profile

University of St. Thomas student graduating in May of 2024, studying Digital Media Arts with a minor in Strategic Communications & Communication Studies. I am seeking experiences to further my knowledge I have gained after 4 years of school. I am open to applying my skills to digital marketing and social media. I have a broad knowledge of all social media platforms and stay informed of current pop culture events. Adaptable to all work environments and have a strong work ethic with the ability to collaborate with others easily.

Work Experience

Red Rooster Restaurant & Lounge

- 2017-Present **Busser, Host, Food Runner, & Server**
Customer service, multi-tasking skills, restaurant cleanliness, time-management, communication, stress management, memorization, food knowledge

Ardaigh Suas Academy of Irish Dance

- 2020-Present **Dance Coach**
Leader to all ages ranging from beginners to those competing internationally, collaborated on creative performances, teamwork & team building, motivate others, committed to building up the next generation

Center for Irish Studies University of St. Thomas

- 2022-2023 **Social Media Assistant**
One-on-one collaboration, communicate and market the center, re-design of website and increase social media presence

McCormick's Beachside Concessions

- 2016-2017 **Cashier**
Daily cash management, customer service, stocking & inventory
- 2018-2023 **Cook**
Sanitation & food handling procedures, cleaning, managing orders, kitchen equipment knowledge
- 2019 & 2020 **Manager**
Scheduling, conflict resolution, managed operations, marketing



612-402-4222



libbyasimpson@gmail.com



libby-simpson-irishdanxer



St. Paul, Minnesota



libbysimpson.com

Education

Senior at University of St. Thomas
St. Paul, Minnesota
BA Digital Media Arts
Minors in Strategic Communications & Communication Studies

Skills

Professional

- Customer service
- Food and beverage service
- Leadership skills
- Media literacy
- Strategic Planning
- Social media knowledge
- Competitive mental toughness
- Problem solving

Technical

- Adobe Creative Suite
- Canva
- Wordpress
- Microsoft Office
- Google Docs
- Atom 2
- GlyphsMini